

**“IF YOU
BUILD IT,
THEY WILL
COME”
is not a marketing strategy.**

word of mouth starts here.

Marketing Strategy
Public Relations
Advertising
Media Planning
Sponsorship Consulting

Product Launches
Tournament Operations
Outside the Ropes Operations and Events
Tradeshow/Event Marketing
Sponsorship Sales & Activation





One more revolution. That's the moment when a champion is born. **ONE. MORE. ROLL.**

Welcome to the **MediaShare** revolution, helping our golf-industry clients reach their goals and become champions.

are you our client?

Our clients are often on the cusp of greatness or have already reached the first stage of greatness, and need support and experience to continue moving forward. Perhaps you operate a golf course, tournament or an academy. Maybe you're an equipment manufacturer or a specialty clothing company. You might sponsor an event and need to develop ROI.

You've spent time solidifying your business and you know the model works. You've got a great product and solid revenue. You're busier than you ever thought you'd be, which is where we can help.

You've realized the one thing you're not is a marketer or with all you have to do to run the business you don't have time to be the marketer you want to be or once were. It's hard to run a business and do everything.

SOMETHING'S GOT TO GIVE.

You started your business because you're a professional in your field. Your skills and passion have helped you excel. But making the phones ring is harder than you thought. And a lot of the time when the phone does ring, it's not the right prospect.

AND THAT'S WHERE WE COME IN.

We work with you to create your marketing strategy. We develop the tactics to make that strategy work. We execute those plans from developing the message to rolling it out the right way. Some of our clients use us simply to sift through the ideas and bring them the good ones. Others employ us to build and manage their entire marketing mix. Some of our clients don't even buy media: it's about events, sponsorships and relationships.

Whether its building your brand or securing new business, selling your sponsorships or growing existing relationships, we're pros at what we do.

why MediaShare?

We've been in your shoes. We've run tournaments (the American Junior). We've marketed resorts (World Golf Village). We've launched a new line of equipment (The Cure Putter). We built an entire tour (Web.com Tour). We've worked with some of the biggest brands in golf (Coca-Cola, Shell Oil, Delta, IBM) as well as the PGA TOUR, PGA of America and World Junior Golf Series.

We know the industry. We have the experience. We are ready to partner in your success. **One more roll.**

call us TO DISCOVER HOW WE CAN HELP. **904.686.1918**

