

22 COUNTRIES.
78 OF THE BEST JUNIORS IN THE WORLD.
54 HOLES TO DETERMINE WHO IS NUMBER ONE.

AND IT'S ALL HAPPENING HERE.



A WJGS EVENT

DECEMBER 19-22, 2012 / WORLD GOLF VILLAGE / ST. AUGUSTINE, FLORIDA

The American Junior, a World Junior Golf Series event, brings together the top junior golfers on the planet to determine the world's number one boy and number one girl. It's an exciting event that culminates a 5-stop international tour.

This is your invitation to be part of that. Be part of the drama that anoints the number one junior players on the planet. And be part of the program that shapes their lives.



THE AMERICAN JUNIOR. DRIVING JUNIOR GOLF.

A 16 year-old at one point held the lead at the 2012 Men's US Open. A 14 year-old captivated our attention by being the youngest to play in a Men's open. The US Women's Open featured 19 teenagers qualifying, including two 14-year olds — one, a two-time top five player in the American Junior. Yani Tseng, at just 23, has already won five major titles. So when the world's best junior players come to World Golf Village in St. Augustine, Florida in December, they're bringing their A-games for three days of battle to determine who is number one in the world. Sure, they look like regular kids, but you wouldn't want to play against them in your Sunday nassau.

And it's not just about the golf. While many of these players will go on to bright professional golf futures, most of them won't. But they will go on to be executives, politicians and community leaders. The American Junior is designed not just to provide the best competition but to help mold and teach the players about leadership and giving back to their communities. They have coaches for golf lessons. They have us for life lessons.

Anchored by 54 holes of golf on one of the greatest courses in the world, the American Junior also features post round programming that includes leadership skills training, health and fitness coaching and community involvement. No other junior golf series — no other sport — provides such a comprehensive environment for shaping the lives of our next generation of on- and off-the-course leaders.



IT’S MORE THAN A GAME. IT’S ABOUT CHANGING THE WORLD THROUGH GOLF.

Changing the World Through Junior Golf is the mission of the World Junior Golf Series (WJGS), a non-profit, 501(c)(3) corporation. While the WJGS is dedicated to creating a competitive international arena for talented junior golfers, the Series’ goal is to promote not only continuous development of its athletes, but also citizenship, scholarship, benevolence, competitive spirit and outstanding ethical conduct. The WJGS features two charitable components: one is the evening education series for the players, during which they will be treated to seminars by local business leaders and coached in skill sets of leadership and citizenship. The other is that proceeds from this event will be donated to local charities. Our intent is to work with the sponsors to decide where this money goes. So with your involvement, you really can help us change the world!



TOURNAMENT SCHEDULE

WEDNESDAY, DECEMBER 19

8:00 am – 5:00 pm	Tournament Registration
9:00 am – 12:30 pm	Junior-Amateur Tournament / Practice Round
6:30 pm	Official Opening Ceremony & Dinner

THURSDAY, DECEMBER 20

8:00 am – 9:57 am	Round 1 Tee Times
5:00 pm – 9:30 pm	Foundation Night

FRIDAY, DECEMBER 21

8:00 am – 9:57 am	Round 2 Tee Times
6:30 pm	Players Party & Dinner

SATURDAY, DECEMBER 22

8:00 am – 9:57 am	Round 3 Tee Times
4:00 pm	Awards Ceremony

Schedule of non-golf events subject to change.

SPONSORSHIP OPPORTUNITIES



TITLE SPONSOR – AVAILABLE

As title sponsor for the American Junior, your brand will be incorporated into the name of the tournament and you’ll be associated with the best in international junior golf. Every news story, every piece of marketing material, every ad and every sign will include your company name. Worldwide recognition. Local heroes.

PRESENTING SPONSOR – 2 AVAILABLE AT \$12,000

Align your brand and products with this prestigious event. Market what you do to the international golf market like no other company can. You’ll receive “Presenting Sponsor” designation on all tournament communications and signage on the leaderboards, mentions in all press releases, logo ID on all daily communications. You will receive:

- Two Deluxe Rooms at the Ponte Vedra Inn & Club for five nights
- 10 VIP Seats per day on the 18th green pavilion
- Two Foursomes in the First Annual Junior-Amateur Tournament on December 19
- Two rounds of golf for four at the Slammer & Squire

CATEGORY SPONSORS – 5 AVAILABLE AT \$7,500

We are seeking category partnerships for this level of exclusive commitment, including Telecommunications/ Cellular, Automotive, Healthcare Provider and Computer Partner. This important level of sponsorship will receive signage on the leaderboards, mentions in all press releases, logo ID on all daily communications. Plus the following hospitality benefits:

- 10 VIP Seats per day on the 18th green pavilion
- One Foursome in the First Annual Junior-Amateur Tournament on December 19
- One round of golf for four at the Slammer & Squire

HOLE SPONSORS – 15 AVAILABLE AT \$2,000

Show your support for this prestigious event. You’ll be recognized on one hole at the green or on the tee box. You’ll receive one pair of VIP Pavillion tickets for each round and one foursome in the Junior-Amateur Tournament.

TO SECURE YOUR SPONSORSHIP,
CALL MARK D. BERMAN OF MEDIASHARE CONSULTING GROUP AT 904.683.1940



JUNIOR-AMATEUR TOURNAMENT FOURSOMES – 10 AVAILABLE AT \$1,000

Play a competitive best-ball tournament with the best juniors on the planet at one of the most prestigious and venerable courses in the United States. Before your round, enjoy a continental breakfast. Following your round you and your team enjoy an awards luncheon following play. Each player will receive a unique tee gift package provided by our sponsors, equipment makers and local merchants. The winners will take home the hardware. Everyone will take home a chance to say, “I played with that kid when he or she was a junior!” There are only 25 foursomes available in the Junior-Amateur Tournament. Don’t miss your chance.

JUNIOR-AMATEUR TOURNAMENT SPONSOR – ONE AT \$10,000

One company will be aligned with what could be the most exciting junior amateur golf event in America, the WJGS American Junior Junior-Amateur Tournament. Be recognized on the course, in the press and in front of the players and their parents as company that “stepped up” to make this event happen. As a new event within the American Junior, we can develop the activation program together. Our goal is to deliver a program that fits within your parameters of success. In addition to what we develop together, your company will receive:

- 10 VIP Seats per day on the 18th green pavilion
- Ten Foursomes in the Junior-Amateur Tournament on December 19 (forty players)
- Two additional rounds of golf for four in the Lagoon Course during your stay



WORLD GOLF VILLAGE

We are excited to host this year’s WJGS American Junior Golf Championship at World Golf Village in St. Augustine, Florida. Home of the World Golf Hall of Fame, the World Golf Village resort is the perfect venue for the American Junior. Players will stay at the glorious Renaissance World Golf Village Resort Hotel and Beach Club. This newly transformed resort hotel is the largest between Atlanta and Orlando, and combines the historic charm of the World Golf Hall of Fame with amenities such as a spa, pool and beach club.

The tournament will be held on The Slammer & Squire golf course — and finish under the shadow of the World Golf Hall of Fame. This 18-hole championship resort course was designed by Bobby Weed with design consultants Sam “The Slammer” Snead and Gene “The Squire” Sarazen. The Slammer & Squire course officially opened to the public in May 1998 and has become a favorite Jacksonville Florida golf course and features two distinct nines with generous fairways, contoured greens, and plenty of water hazards along with impressive views of the World Golf Hall of Fame. The course was the host site of the Liberty Mutual Legends of Golf, a Senior PGA TOUR EVENT and currently hosts an array of other golf events such as the Handa Cup.



WWW.WJGS.ORG



WE'D LIKE TO THANK OUR 2011 SPONSORS FOR THEIR GENEROSITY AND COMMITMENT TO JUNIOR GOLF

AVAYA



A WJGS EVENT

WWW.WJGS.ORG

TO SECURE YOUR SPONSORSHIP,
CALL MARK D. BERMAN OF MEDIASHARE CONSULTING GROUP AT 904.683.1940